



The electric
fireplace that
adds warmth
to any room.

Simplifire electric fireplaces emit no combustion by-products, allergens, or aromas, making them ideal solutions for multi-family dwellings, condos and apartments.



Simplifire™. The fireplace that





There's a special warmth you feel in a home that includes a fireplace. It's a more inviting place, even when it's not in use. With a Simplifyre electric fireplace, bring that feeling to any room in the home—no matter where your home is located.

goes anywhere, and everywhere.

Since no venting or gas fuel lines need be installed, adding a beautiful, natural-looking fireplace with glowing logs and embers in any room is now possible. It also means a Simplifyre electric fireplace can be placed on any wall, no matter the construction type. Only a Simplifyre captures the beauty of a traditional masonry fireplace with a flush hearth, clean face look and 3-D viewing area. What's more, standard 120v electric service ensures that moving some Simplifyre designs—just like furniture—can be done with ease.

Simplifyre has more than thirty preengineered solutions to provide the fireplace you want in the style you prefer. Finish it with a range of door styles and fronts in traditional, transitional and contemporary appearances. Or, select the base fireplace unit alone and encase it in a natural stone, tile, or wood surround to suit your décor.

You've built a special place to call home. Now you can finish it beautifully and economically with Simplifyre.



26" Simplifyre Electric Fireplace

The SFE-26 can be used in three different ways: install it at any height in a room that needs a focal point and build a custom surround; use it as an electric insert in an existing fireplace; or enjoy it in a furniture-grade cabinet. The SFE-26 is compact in size, but has a large viewing area so you get 30-50% more fireplace for your money.

- Small footprint
- Large viewing area
- 4,500 Btu/Hour output heater
- Standard mesh screen,
- Standard remote control
- Three decorative fronts, one optional insert front
- Standard wireless On/Off control
- Patent pending

Simplifyre 26 Built-in Fireplace and Electric Insert



Simplifyre SFE-26 Base Unit
Install the base unit permanently, just as you would any other fireplace.

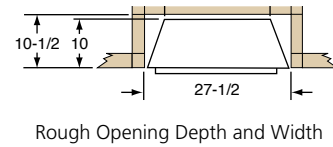
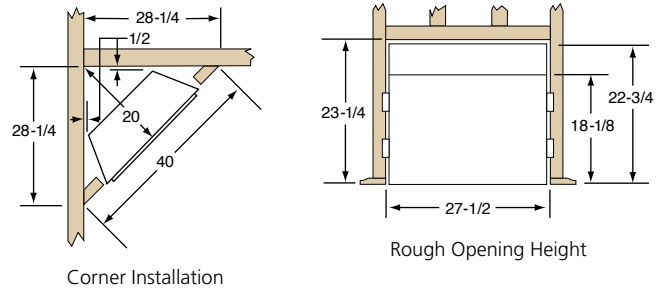
- Hardwire power kit
- 26-3/4"W x 18-1/8"H x 10"D
- Viewing area: 25-5/8"W x 18-1/8"H

Additional Options:

- 6-foot power cord
- 4050-148**



Simplifyre SFE-26 Wall Unit with Modern Front
Install the wall unit anywhere.



Plug-in Wall Cabinets with 26" Electric Fireplace

Media Storage Cabinet



Media Storage Cabinet closed

Put a flat panel TV on top or hang a TV on the wall above. Open doors to view fireplace.

- High quality classic furniture
- Rich, painted black enamel finish
- May be placed on any wall space
- Fully assembled out of the box
- Shelves: 14-1/2"W x 10" deep
- 6-foot power cord
- 66"W x 32"H x 12-3/16"D

SFE-MEDIA26-BK

Macintosh Cabinet



Transitional style with simple lines

- Oak-grain finish
- May be placed on any wall space
- Fully assembled out of the box
- 6-foot power cord
- 46-1/2"W x 37-1/8"H x 14-3/8"D

SFE-MKLB26W

Cortland Cabinet



Traditionally elegant with classic style.

- Cherry wood finish
- May be placed on any wall space
- Fully assembled out of the box
- 6-foot power cord
- 47"W x 37"H x 16"D

SFE-CDLB26W

Front Options



- Mission 1 Front**
- Stylish mission front
 - Matte black enamel finish
 - For use on cabinet models
 - 28-3/4"W x 19-1/4"H
- DF-26EM1-BK**



- Mission 2 Front***
- Attractive mission style
 - Matte black enamel finish
 - 30-3/4"W x 23-7/8"H
- DF-26EM2-BK**



- Modern Front***
- Unique portrait style design
 - Contemporary widescreen
 - Matte black enamel frame
 - Grey tinted glass front
 - 36"W x 22-1/4"H
 - Minimum clearances:
 - 16" above/below
 - 4" left/right
- DF-26MOD-BK**



- Insert Front***
- Arched design
 - Matte black enamel finish
 - Non-operable mesh doors
 - 40"W x 27"H
- DF-26IN-BK**

*May not be used with cabinet models. For use only with the 26" Simplifyre base unit and your custom surround.

For the first time, design the fireplace around the room.

35" Simplifyre Electric Fireplace

The 35" Simplifyre can be installed at any height on a wall and finished with an optional or custom surround. Or, it is available in one of our high quality, furniture-grade cabinets. Like our 26" electric fireplace, this fireplace has a small footprint and large 3-D viewing area. It has no visible sheet metal, so you can enjoy the flush hearth, clean face look of a traditional masonry fireplace. And, it looks beautiful all the time—when it's on and when it's off.

- Small footprint
- Large viewing area
- Four decorative fronts
- Three decorative fronts in rich finishes
- Standard mesh screen
- Standard wireless On/Off control
- Standard brick refractory and remote control
- 3,500 Btu/Hour heater output
- Patent pending

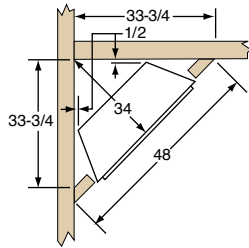
Simplifyre 35 Built-in Fireplace



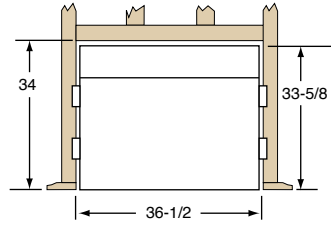
Simplifyre SFE-35 Base Unit

Install the base unit permanently, just as you would any other fireplace.

- 35"W x 33-5/8"H x 12-1/2"D
- Hardwire power kit
- Viewing area: 35"W x 30-1/2"H



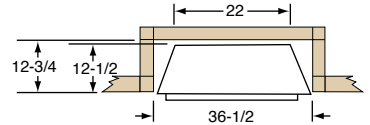
Corner Installation



Rough Opening Height

Additional Options:

- 6-foot power cord
- 4050-148**



Rough Opening Depth and Width

Simplifyre 35 Cabinet Styles

Mackintosh Wall Cabinet



Transitional style with simple lines. Shown with optional Mission Front.

- Oak-grain finish
- **May be placed on any wall space**
- Fully assembled out of the box
- 6-foot power cord
- 63-5/8"W x 51-1/8"H x 20-1/2"D

SFE-MKLB3530W

Cortland Wall Cabinet



Traditionally elegant with classic style. Shown with optional Traditional Front and Carriage Hill hardware.

- Cherry wood finish
- **May be placed on any wall space**
- Fully assembled out of the box
- 6-foot power cord
- 49"W x 40-1/2"H x 21-3/4"D

SFE-CDLB3530W

Cortland Corner Cabinet



Traditionally elegant with classic style.

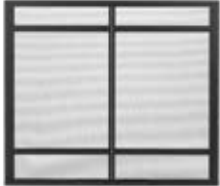
- Cherry wood, or white enamel finishes
- Just 35" of wall space needed from corner
- Deep space available on cabinet top
- Fully assembled out of the box
- 6-foot power cord
- 52-1/8"W x 40-1/2"H x 27-5/8"D



Light Brown
SFE-CDLB3530C

White Enamel
SFE-CDWH3530C

Front and Door Options



Mesh Door (Non-operable)

- Matte black, bronze or pewter finishes
 - 34-7/8"W x 30-3/8"H
- DF-35MD-(BK, BZ or PT)**



Mission Front*

- Matte black enamel finish
 - 38-1/2"W x 31-1/8"H
- DF-35EM-BK**



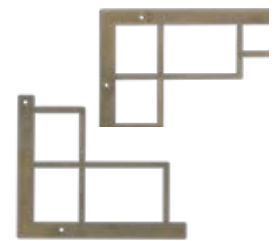
Traditional Front

- Matte black, or pewter finishes
 - 34-7/8"W x 30-3/8"H
- DF-35ET-(BK, PT)**
See hardware accessories on the right.

Traditional Front Hardware Options



Carriage Hill
FSCOMP-CH-(BK, PT)



Prairie Ridge
FSCOMP-PR-(BK, PT)

Finish Options

Availability differs according to front



Black (BK)

Pewter (PT)

Bronze (BZ)

- Not Shown:** **DF-35GD-BK Glass Door**
- Matte black enamel finish
 - Tinted glass
 - 4-pane with faux handles
 - Non-operable

*May not be used with the Cortland Corner Cabinet

35" Simplifyre Plug and Play Electric Fireplace with Integrated Surround

The new Simplifyre Plug and Play fireplace takes built-in appearance and installation convenience to new levels. It combines the 35" built-in unit with a Cortland or Mackintosh surround to create one cohesive, integrated system that installs easily, in minutes. All you need is an alcove that's 39" wide, 39" high and 12" deep with a 120v outlet. Plug it in, slide it into the alcove and touch the remote. You'll never build a fire faster.

- Fully assembled out of the box
- Rich, wood-tone finishes
- Installs on any surface, including carpet
- Standard wireless On/Off control
- 3,500 Btu/Hour heater output
- Patent pending
- 6-foot power cord
- Viewing area: 35" W x 30-1/2" H

Simplifyre 35 Plug and Play Builder Units with Integrated Surround



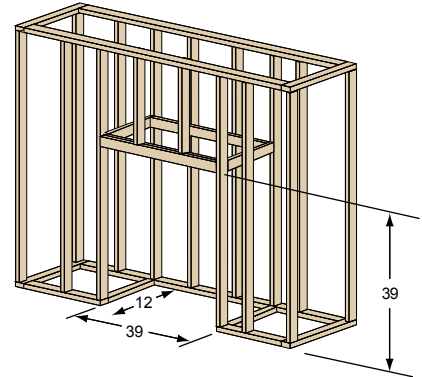
Mackintosh Plug and Play

- Oak-grain finish
 - 12" deep mantel shelf
 - 63-5/8" W x 51-1/8" H x 12-1/2" D
- SFE-MKLB3530PP**



Cortland Plug and Play

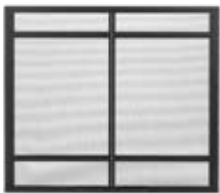
- Distressed Cherry wood finish
 - 12" deep mantel shelf
 - 49" W x 40-1/2" H x 12-1/2" D
- SFE-CDLB3530PP**



The Plug and Play simply slides in the wall alcove. There's no need to affix the unit to the wall. Just unbox, plug in and slide in.



Front and Door Options



- Mesh Door (Non-operable)**
- Matte black, bronze or pewter finishes
 - 34-7/8" W x 30-3/8" H
- DF-35MD-(BK, BZ or PT)**



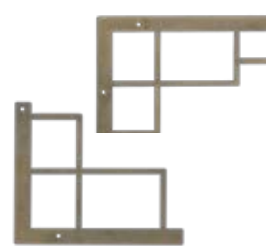
- Mission Front**
- Matte black enamel finish
 - 38-1/2" W x 31-1/8" H
- DF-35EM-BK**



- Traditional Front**
- Matte black, or Pewter finishes
 - 34-7/8" W x 30-3/8" H
- DF-35ET-(BK, PT)**
See hardware accessories on the right.



- Carriage Hill**
FSCOMP-CH-(BK, PT)



- Prairie Ridge**
FSCOMP-PR-(BK, PT)

Finish Options

Availability differs according to front



Black (BK)



Pewter (PT)



Bronze (BZ)

Not Shown: DF-35GD-BK Glass Door

- Black enamel finish
- Tinted glass
- 4-pane with faux handles
- Non-operable

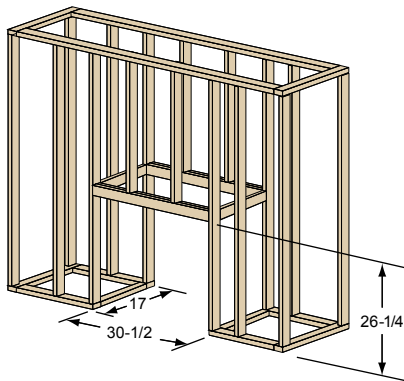
Enjoy your fireplace twice as much.

30" Simplifyre See-through Electric Fireplace

Simplifyre developed the first and only see-through fireplace to make the enjoyment of a fire twice as nice. It creates a dramatic room divider, on a full or half wall, and finishes with a custom surround that complements your décor. Then, add a television, custom bookcase, cabinet or open shelving above. Simplifyre lets your design vision come through.

- First & only see-through electric fireplace
 - 17" wall depth and custom surround required
 - Mount at any height on the wall
 - Standard wireless On/Off control
 - Standard faux bi-fold glass doors on each side
 - Hardwire power kit
 - Base unit: 30-5/16"W x 26"H x 18"D
 - Patent pending
- SFE-ST**

Simplifyre See-through Builder Unit



Fast and Flexible. Since no venting is required with Simplifyre electric fireplaces, installation is simplified.

Additional Options:

- 6-foot power cord
- 4050-148**



SIMPLIFYRE™
electric fireplaces




HEARTH & HOME
technologies™

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